First-Class Mail Increases
(Effective 4-17-11)
Hopkins Printing mails over 16,500,000 pieces of mail every year. Talk to us about your next mailing and we'll find ways to help you save money with data hygiene and by tweaking print specifications to fit mailing regulations and get you the best rates.

| Postcards |
| :--- |
| SIZE LIMITS: |
| Minimum: $3.5^{\prime \prime} \times 5^{\prime \prime}$ |
| Maximum: $4.25^{\prime \prime} \times 6^{\prime \prime}$ |
| Must be at least .007 thick |
| CURRENT PRICE NEW PRICE |
| $\$ .28$ |

Letters
SIZE LIMITS:
Minimum: $3.5^{\prime \prime} \times 5^{\prime \prime}$
Maximum: $6.125^{\prime \prime} \times 11.5^{\prime \prime}$
Must be at least .007 thick
Rectangular and up to 3.5 ounces

| WEIGHT | CURRENT PRICE | NEW PRICE |
| :--- | :---: | :---: |
| 1 | $\$ .44$ | $\$ .44$ |
| 2 | $\$ .61$ | $\$ .64$ |
| 3 | $\$ .78$ | $\$ .84$ |
| 3.5 | $\$ .95$ | $\$ 1.04$ |

## Hopkins Printing

For more information, contact your Hopkins Printing Account Executive
2246 CityGate Dr.
Columbus, OH 43219
614-509-1050
www.hopkinsprinting.com

SIZE LIMITS:
Maximum: $12^{\prime \prime} \times 15^{\prime \prime}$
Maximum Thickness: .75"
Must not be rigid and must be uniformly thick.

| WEIGHT | CURRENT PRICE | NEW PRICE |
| :--- | :---: | :---: |
| 1 | $\$ .88$ | $\$ .88$ |
| 2 | $\$ 1.05$ | $\$ 1.05$ |
| 3 | $\$ 1.22$ | $\$ 1.22$ |
| 4 | $\$ 1.39$ | $\$ 1.39$ |
| 5 | $\$ 1.56$ | $\$ 1.68$ |
| 6 | $\$ 1.73$ | $\$ 1.88$ |
| 7 | $\$ 1.90$ | $\$ 2.08$ |
| 8 | $\$ 2.07$ | $\$ 2.28$ |
| 9 | $\$ 2.24$ | $\$ 2.48$ |
| 10 | $\$ 2.41$ | $\$ 2.68$ |
| 11 | $\$ 2.58$ | $\$ 2.88$ |
| 12 | $\$ 2.75$ | $\$ 3.08$ |
| 13 | $\$ 2.93$ | $\$ 3.28$ |

Packages

## SIZE LIMITS:

No more than $108^{\prime \prime}$ in combined length and girth. Length $=$ longest side of parcel. Girth = the distance measured around the thickest part of the parcel.

| WEIGHT | CURRENT PRICE | NEW PRICE |
| :--- | :---: | :---: |
| 1 | $\$ 1.22$ | $\$ 1.71$ |
| 2 | $\$ 1.39$ | $\$ 1.71$ |
| 3 | $\$ 1.56$ | $\$ 1.71$ |
| 4 | $\$ 1.73$ | $\$ 1.88$ |
| 5 | $\$ 1.90$ | $\$ 2.05$ |
| 6 | $\$ 2.07$ | $\$ 2.22$ |
| 7 | $\$ 2.24$ | $\$ 2.39$ |
| 8 | $\$ 2.41$ | $\$ 2.56$ |
| 9 | $\$ 2.58$ | $\$ 2.73$ |
| 10 | $\$ 2.75$ | $\$ 2.90$ |
| 11 | $\$ 2.92$ | $\$ 3.07$ |
| 12 | $\$ 3.09$ | $\$ 3.24$ |
| 13 | $\$ 3.26$ | $\$ 3.41$ |

