## CONTENT-ALIGNMENT\_ Use the inside vertical guides as a visual aid to simplify page content alignment within each panel. This will help ensure any unintended page content

**BROCHURE OUTSIDE** 

SHORT FOLD PANEL 3.4375"

does not extend outside the active panel during the

folding process.

SHORT FOLD PANEL 3.4375"

**OUTSIDE BACK COVER** 3.5"

**OUTSIDE FRONT COVER** 3.5"

This information has been placed on a separate InDesign layer labeled "Callouts".

The "Default" layer is where you will place your artwork as the "Callouts" layer is locked and suppressed from printing. Feel free to unlock and delete the "Callouts" layer when you are finished constructing your brochure.

As always, if you have any questions, please do not hesitate to contact us!

## **BLEED AREA**

Any page content that is intended to bleed outside the final trim area should extend into the bleed area at least .125" (1/8").

Use the perimeter guides as a visual aid for knowing how far your page content should be extended to satisfy production requirements.

## CONTENT-ALIGNMENT\_ Use the inside vertical Any page content that is guides as a visual aid to intended to bleed outside simplify page content the final trim area should alignment within each panel. extend into the bleed area at least .125" (1/8"). **BROCHURE INSIDE** This will help ensure any unintended page content Use the perimeter does not extend outside the guides as a visual aid active panel during the for knowing how far your folding process. page content should be extended to satisfy production requirements. **INSIDE FRONT COVER INSIDE BACK COVER SHORT FOLD PANEL** SHORT FOLD PANEL 3.5" 3.4375" 3.5" 3.4375 This information has been placed on a separate InDesign layer labeled "Callouts". The "Default" layer is where you will place your artwork as the "Callouts" layer is locked and suppressed from printing. Feel free to unlock and delete the "Callouts" layer when you are finished constructing your brochure. As always, if you have any questions, please do not hesitate to contact us!

**BLEED** 

**AREA**