Postcard Back Side
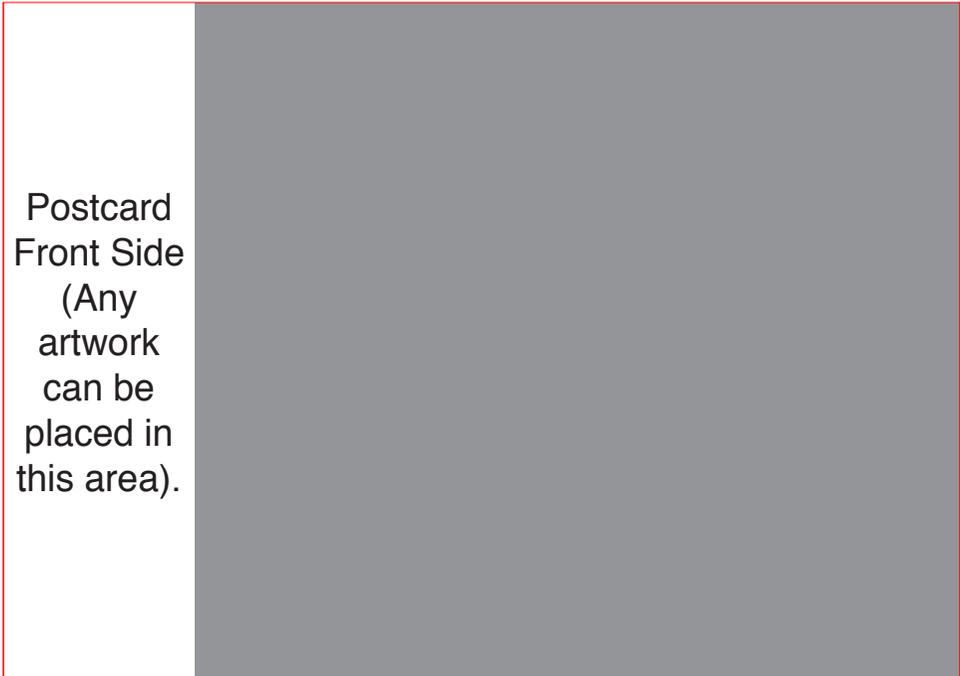(Any artwork can be placed on this side).

BLEED AREA

Any page content that is intended to bleed outside the final trim area should extend into the bleed area at least .125" (1/8").

Use the perimeter guides as a visual aid for knowing how far your page content should be extended to satisfy production requirements.

Use this template for designing a two-side 3.5 x 5" postcard.

Information already present in this template is kept on a layer named, "Mailing Specs/Callouts". You may hide or remove this layer once you have finished constructing your postcard as this information will not print (place your artwork on the "Default" layer).

Postcard
Front Side
(Any
artwork
can be
placed in
this area).

To receive the highest postage automation discount, please design your postcard with the following criteria in mind:

No indicia may not be smaller than .5" x .5" and no other page content may intersect with an indicia.

The gray area is a no-print zone. Leave this area free of page content as it will be used for mailing/address/barcode information. If your design requires printing in this area, please submit a proof of the design so we may determine if additional postage costs can be avoided (which could necessitate changes to the design).

Please check your address list to ensure address information will not exceed these dimensions as additional postage or possible truncation of data could occur (some addresses can be very lengthly).