For Immediate Release

HOPKINS PRINTING WELCOMES MARKETING COORDINATOR KELSEY CONAWAY

COLUMBUS, OH (September 28, 2011) – After great success in hiring undergraduate marketing students from The Ohio State University, Hopkins Printing is proud to welcome Ohio State senior Kelsey Conaway as the new Marketing Coordinator.

Conaway is added to the Hopkins Printing team with several internship experiences throughout her undergraduate career ranging from the marketing intern at Mills James Productions to working with the Athletic Communications departments at both The Ohio State University and Duke University. Conaway's excitement combined with her knowledge of social media, strong writing skills and experience in the development of strategic marketing plans will be sure to benefit Hopkins Printing. The Ohio State student's drive and initiative to tackle all projects with a creative mind in an everchanging industry is one of her strong suits.

Conaway is eager to be part of the future of Hopkins Printing where she will have the opportunity to assist the company in providing solutions for its clients to grow their businesses.

"We are very excited about Kelsey becoming part of the team and sharing what we are doing with our customers" said Roy Waterhouse, President.

About Hopkins Printing

Hopkins Printing is a 100% Employee Owned commercial printing company that has been in business for over 30 years. A graphics communications leader in the central Ohio area, Hopkins has been named A Best Workplace in America by Printing Industry of America and has received the Better Business Bureau Integrity Award. Hopkins was named a Top Small Company Workplace by Winning Workplaces earlier this year and was featured in Inc. Magazine for its innovative cross-training program.

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