

For Immediate Release

HOPKINS PRINTING EARNS INDUSTRY'S HIGHEST QUALITY AWARD

COLUMBUS, OHIO (August 24, 2010) - Fronting the one hundred dollar bill, inventing bifocals, and creating the lightning rod are all famous ventures of Benjamin Franklin. A lesser known pursuit of the statesman, scientist, and politician, is printing. Franklin starting printing at the age of 12, was a fully skilled printer by the age of 17, and at 22 he opened his own printing office. Nearly 300 years later his legacy lives on in the printing industry in the form of the Benny Award.

The Benny Award is the highest honor which can be bestowed upon a company at The Premier Print Awards, the printing industry's largest and oldest worldwide graphic arts competition. In its 61st year, the annual contest, hosted by Printing Industries of America, recognizes those responsible for the creation and production of superior print communications. The event promotes excellence and champions companies and individuals who produce the finest in print media. Hopkins Printing received their 2010 Benny for the Hopkins Sustainability Brochure.

This year the contest received over 3,200 entries from printing and graphic arts firms around the world. Judges critiqued the submissions and awarded a Benny to the top piece in each category. "The entire team at Hopkins Printing works on every project as if it were an award-winning piece. With the aid of the beautiful design for the sustainability brochure from Salvato, Coe + Gabor, it is fantastic to see Hopkins' hard work pay off and be recognized as one of the best printers in the world" said HR Director Michelle Waterhouse.

Michael Makin, president and CEO of Printing industries of America, agrees that Hopkins is deserving of the award. "The Benny winners represent the best our industry has to offer. This year's entries were outstanding. There were entries from companies in 14 countries. Despite the fierce competition, Hopkins Printing, through hard work and dedicated craftsmanship, produced a piece worthy of the Benny."

All Benny recipients, including Hopkins Printing, will receive their awards at The Premier Print Awards Gala. The 2010 Gala is scheduled for Sunday, October 3, 2010 at the Chicago Marriott Downtown, Magnificent Mile, Chicago, IL.

About Hopkins Printing

Hopkins Printing is a leading high quality sheet-fed commercial printer in Central Ohio. Hopkins Printing is a 100% Employee Owned company that has been in business for over 30 years. Hopkins has been named Best Workplace in America by Printing Industry of America and has received the Better Business Bureau Integrity Award.

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