

For Immediate Release



HOPKINS PRINTING NAMED A TOP 50 SMALL COMPANY WORKPLACE IN AMERICA

COLUMBUS, OH (May 23, 2011) -*Inc.* magazine and Winning Workplaces announced today the winners of the 2011 Top Small Company Workplaces competition and awarded Hopkins Printing one of the 50 coveted spots. The Top Small Company Workplaces competition is an annual contest that has recognized the nation's best small and mid-sized company work environments since 2003.

Winning Workplaces and *Inc.* received nearly 350 completed applications for the 2011 contest. A national panel of experts in leadership and small to mid-sized business judged finalists on employee engagement and development, company mission, rewards and recognition, management effectiveness, and benefits.

"These firms represent some of the finest privately held companies in the world," states Bob LaPointe, president of *Inc.* "Their stories, appearing in the June issue of *Inc.*, clearly demonstrate that taking an innovative approach to creating the right culture—one in which human capital is embedded in a company's value proposition—can create *real* competitive leadership. Each of these Top Small Company Workplaces offers an environment in which people flourish and, as a result, profit follows."

Hopkins Printing is committed to creating an environment where employees can thrive and one way they do so is through a "three-deep" training agenda. 75% of all positions are trained 3 Deep at Hopkins, which means that at any one time three people are capable of operating a particular piece of equipment or covering for a certain position. Cross-training of all employees to cover other positions increases productivity, creates flexibility, and allows employees to become knowledgeable authorities in multiple areas of business and production.

"It is a true honor to be named one of the best small workplaces in the nation and a greater surprise to have Hopkins as one of the featured companies in the *Inc.* magazine article. Winning Workplaces reviewed each of our programs, policies, and benefits before they surveyed all of our employees. It was a thorough process and we're pleased that everyone was able to contribute their thoughts. Hopkins employees care about the success of our company and together we all make it a great place to work!" said Michelle Waterhouse, HR director for Hopkins Printing.

About Hopkins Printing

Founded in 1975 by Jim and Arnie Hopkins and located in Columbus, OH, Hopkins Printing is a leading provider of comprehensive graphic communications and technology solutions for North American businesses. Hopkins Printing is a 100% Employee Owned company that treats others

as they would like to be treated. Hopkins has been named Best Workplace in America by Printing Industry of America and has received the Better Business Bureau Integrity Award.

About *Inc.* Magazine

Founded in 1979 and acquired in 2005 by Mansueto Ventures, *Inc.* magazine is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 708,450, *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing and technology.

About Winning Workplaces

Winning Workplaces is an Evanston, IL-based not-for-profit, whose mission is to help the leaders of small and mid-sized organizations create great workplaces. Founded in 2001, Winning Workplaces serves as a clearinghouse of information on workplace best practices, provides seminars and workshops on workplace-related topics and inspires and awards top workplaces through its annual Top Small Company Workplaces initiative.

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