

For Immediate Release

**HOPKINS PRINTING ANNOUNCES INTRODUCTION OF DIGITAL COLOR
PRINTING CAPABILITIES**

COLUMBUS, OH (March 23, 2006) — Hopkins printing has announced new digital color printing capabilities with the addition of a Kodak NexPress 2100 Plus. The NexPress offers a larger format and faster speeds than other digital presses and allows messages to be targeted to individuals in a 1-to-1 format that enables variable four-color printing at full speeds.

“The NexPress gives Hopkins a distinct advantage over the competition,” says Jim Hopkins, president and CEO of Hopkins Printing. “This new system gives our customers a higher level of service on a short-run, full-color basis and allows for a variety of data color projects that were not previously available.”

Because of the short-run color printing capability at a competitive price, the NexPress fits a niche to better serve local print buyers. “We are printing a beautiful job on the first sheet out of the NexPress,” says Roy Waterhouse, vice president of sales and marketing.

The NexPress 2100 Plus is a market leader in substrate types, sizes, weights and thickness. The press prints on coated or uncoated paper, textured stocks, labels and synthetics. It is also suited for postcards, fliers, brochures and multi-page documents.

About Hopkins Printing

Hopkins Printing is a leading high quality sheet-fed commercial printer in Central Ohio with over \$16 million in annual sales. Family-owned and operated for over 29 years, Hopkins has been named Best Workplace by Printing Industry of America and has received both the Entrepreneur of the Year Award and the Better Business Bureau Integrity Award.

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