

## Adobe InDesign CS3-CS5.5 - Exporting PDFs

InDesign has the ability to generate a print-ready PDF without the need of Acrobat Distiller. PDF files, if prepared correctly, can help streamline the printing process because they have the ability to contain all aspects of a file such as fonts, graphics, and images.

At Hopkins Printing, we use Adobe's PDF Print Engine which allows PDF files to be ripped/rendered without the need for transparency flattening. This in combination with a properly constructed PDF file yields a more efficient workflow.

### ICC Profile

Before you begin, you will need to download and unzip the **GRACoL2006\_Coated1v2** ICC profile from our website and place it in the following location while InDesign is not running:

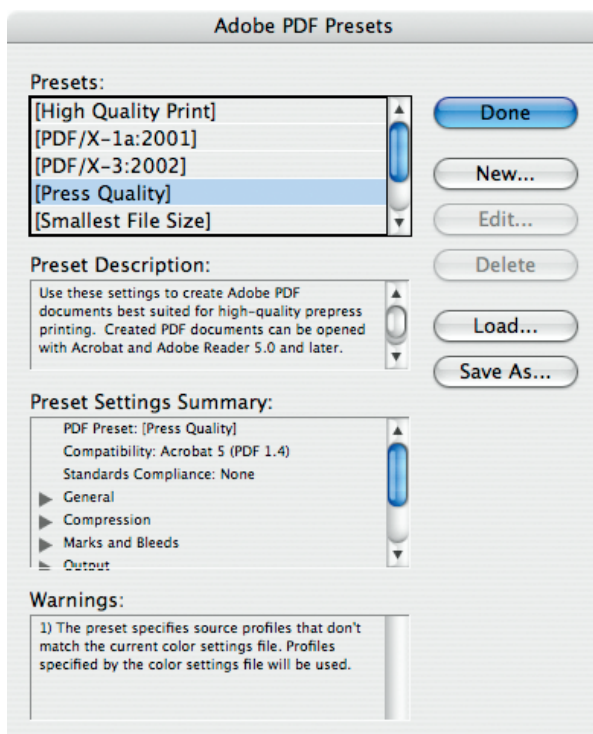
**Mac OS X:** *Hard Drive Name/Library/Application Support/Adobe/Color/Profiles/Recommended*  
**Windows 2000/XP/Vista:** *Right-click the ICC profile and choose **Install Profile***

### InDesign PDF Presets

An InDesign PDF preset is a group of settings that affect the process of creating a PDF. Once created, the preset will be available for all future files created. Use of a preset will eliminate the need to configure individual settings each time you need to make a PDF.

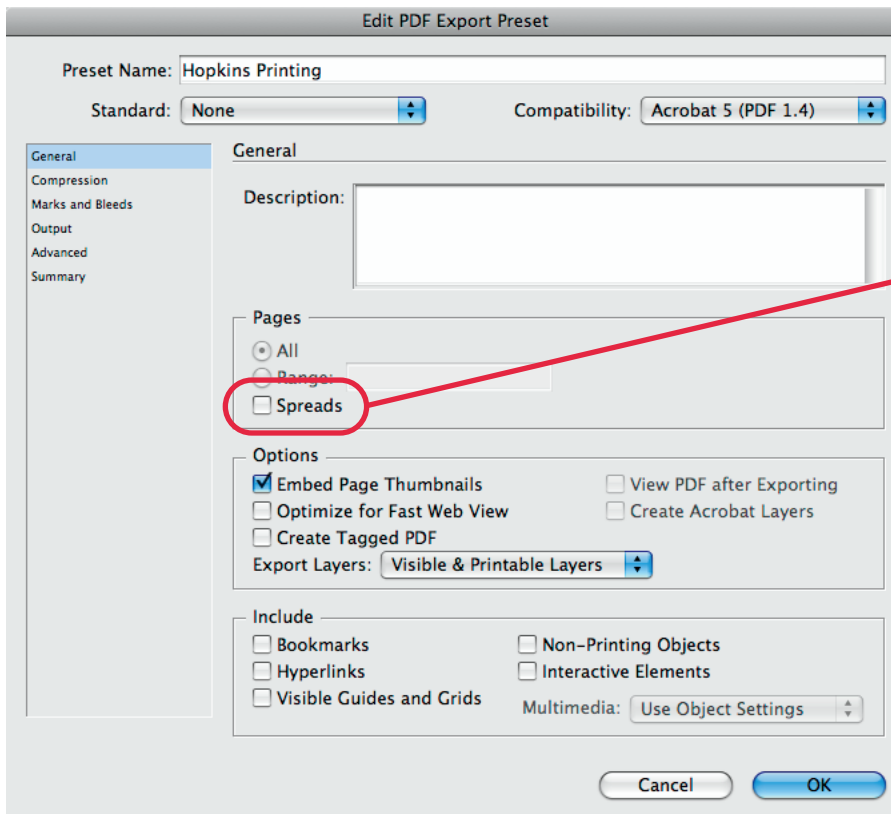
### Creating a PDF Preset

1. Pull down the **File** menu and choose **Adobe PDF Presets > Define**.



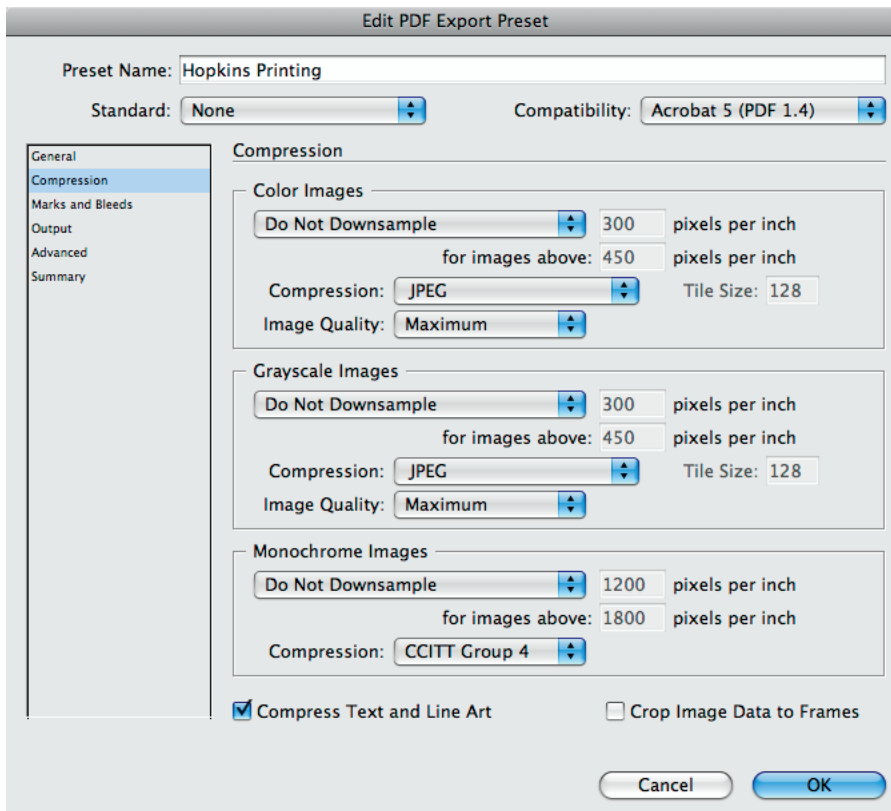
2. From the available default presets, click **[Press Quality]**, then click **New...**

3. Enter a name for the preset and match all settings as shown below:

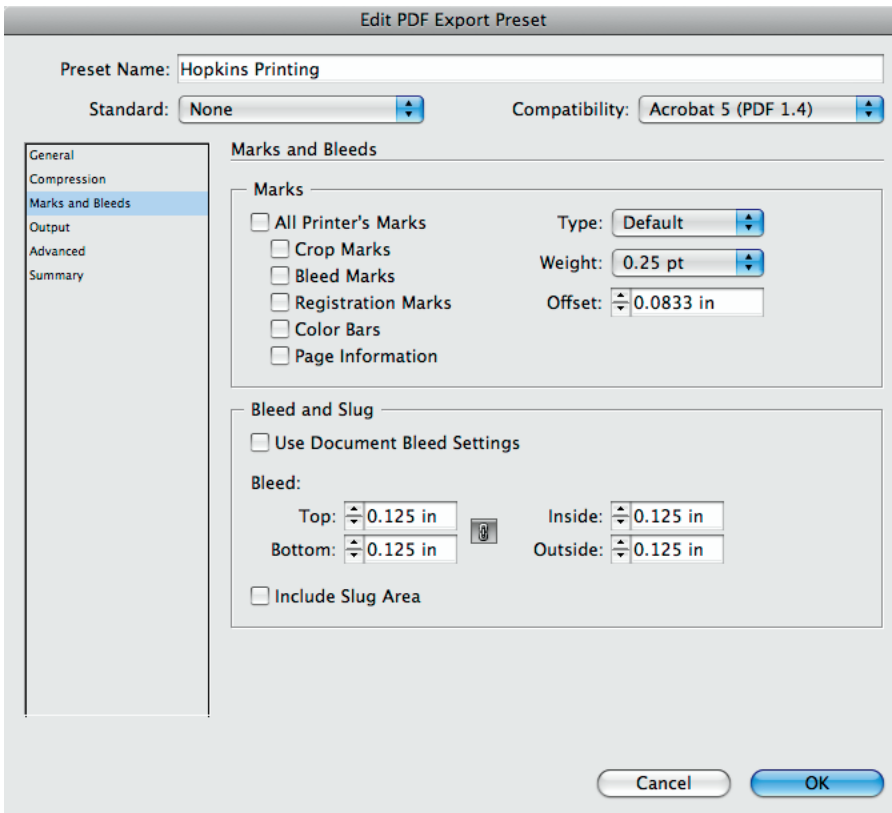


Generally speaking, **Spreads** should not be checked as we prefer single pages within PDF files. Our workflow and digital press systems offer complete imposition options so always construct your files in a single page (non-spread) format.

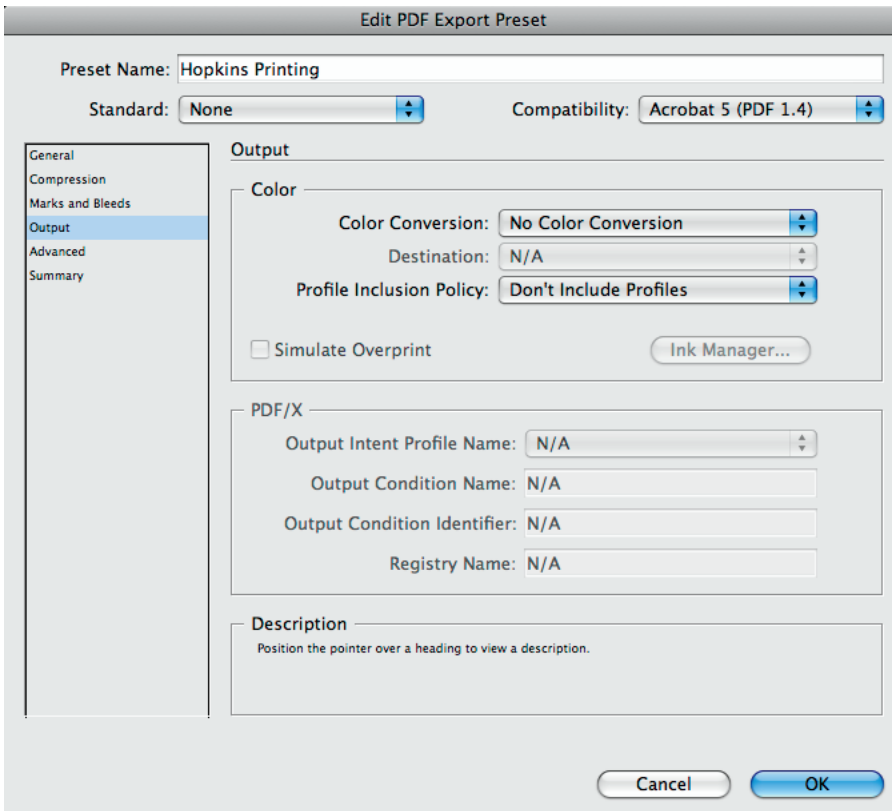
4. On the **Compression** panel, match the following settings:



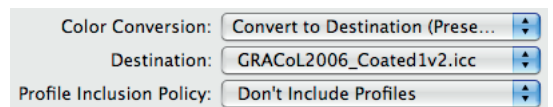
5. On the **Marks and Bleeds** panel, match the settings shown below:



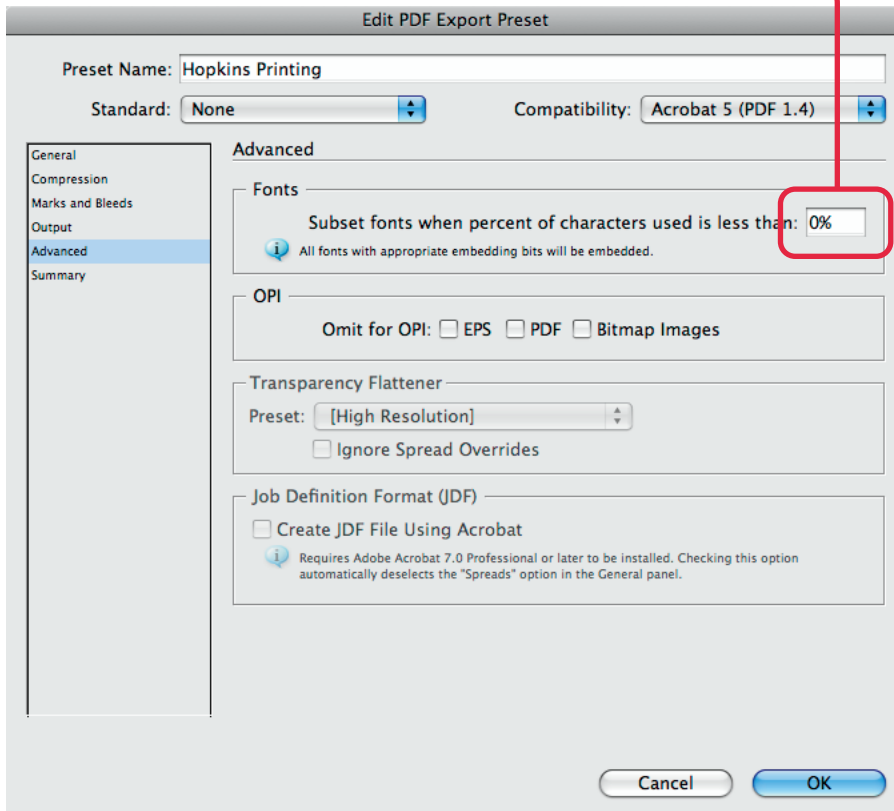
6. On the **Output** panel, match the settings shown below:



If your document uses RGB images/colors and you would like these items converted to CMYK during PDF export, change the settings to what is shown to the right:



7. On the **Advanced** panel, we would like all used fonts to be completely embedded. Please specify **0%** character usage:



8. Click **OK** to save the PDF Preset. With the preset now saved, you can choose it by pulling down the **File** menu and choosing **Adobe PDF Presets > Name of Preset** each time you need to make a PDF of your document.
9. With the PDF made, remember to review the PDF with Adobe Acrobat.



**Hopkins**Printing

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